

WEBSITE CHECK LIST

Rain Partners who would like to create a website should first contact the Rain Partner Education & Compliance (RPEC) department to help reduce costs related to editing and design. Once a website is developed, it should be sent to RPEC for review (compliance@rainintl.com). After the website content and design is reviewed, a Compliance Agent will discuss licensing the website with the Rain Partner. Distributors should only use Company-Licensed websites to promote their Rain International business and only use Company-approved materials for its content. While the following check list should be implemented while creating a website, the Company reserves the right not to license websites that do not comply or conform to Company Policy or branding.

1. Websites should not contain drug or health claims. Direct or implied claims can be made in writing, videos, testimonials, webinars, banner ads, images, and before and after pictures. For specific approved claims, please refer to the US Distributor Guide.
2. Websites should not include income claims. Pictures that contain images of money, large homes, vehicles, boats, or lavish riches, imply that building a network marketing business will easily produce large commissions or incomes can be considered misleading.
3. Websites should not use the word "Rain" in a domain name or email address.
4. Websites should use approved trademarks accompanied by a registered "®" or trademark "TM" symbol. Examples of approved trademarks can be found in the US Distributor Guide.
7. Websites should have an "Independent Rain Partner" logo placed on the Home page. Please find the Independent Rain Partner Logo in your <https://myrainoffice.com> Document Library.



5. Websites should not use the word "Rain" in a domain name or email address.
 6. Websites should use approved trademarks accompanied by a registered "®" or trademark "TM". Any time after that first instance, it is not necessary to use that mark throughout the rest of the webpage.
 8. Websites should be visually appealing, not be too wordy, and use Company-approved materials. Company-approved materials are those produced by the Company. The Company reviews, updates, edits, and discontinues materials as needed.
 9. While websites can link to compliant blogs, a website should not contain a blog tab or element within the website.
 10. Once a website is reviewed, a Rain Partner will be asked to enter into a Licensing Agreement with the Company. As part of the website review and Licensing Agreement, a Rain Partner will need to pay a one-time licensing fee of \$100 for non-replicating sites and \$200 for replicating sites.
- Rain Partners who license their website, should not make major changes to their websites unless previously authorized by the company.

<http://training.rainintl.com>
<http://vimeo.com/user6564430>
<https://twitter.com/wearerain>
<https://www.youtube.com/channel/UCO3scpp0HFVVKqI0r18qYKg/videos>
<https://www.facebook.com/RainNorthAmerica>
<http://instagram.com/we.are.rain>
<http://www.grittmarketing.com/rain>

Please feel free to contact the Rain Partner Education & Compliance Department with any questions or concerns by emailing compliance@rainintl.com or calling Member Services at 801-724-6605.