

## HOW TO MAKE STRUCTURE/FUNCTION CLAIMS

If you're wondering, "How do I make a compliant claim," don't worry, you're not alone...and it's not as hard as you might think. As you know, you should not make a disease claim associated with any Rain product, or ingredient in a Rain product. The good news is that any drug claim can be turned into a structure/function claim by simply replacing the part of the claim that deals with the treatment, prevention or cure of a disease with "support" or "maintenance" verbiage. Below are several examples showing how this can be done.

### DISEASE CLAIM

- ...prevents diarrhea or Crohn's disease.
- ...treats the common cold or flu.
- ...lowers cholesterol or prevents heart disease.
- ...reduces joint pain (arthritis).
- ...lowers, prevents, or reduces blood sugar levels.

### COMPLIANT STRUCTURE/FUNCTION CLAIM

- ...helps maintain blood sugar levels already within a normal range.\*
- ...helps maintain cholesterol levels already within a normal range.\*
- ...helps maintain intestinal health.\*
- ...supports a healthy immune system.\*
- ...helps support cartilage or joint function.\*

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

If you would like help crafting structure/function claims, please feel free to contact the Rain Partner Education & Compliance team by emailing [compliance@rainintl.com](mailto:compliance@rainintl.com) or phone 855.724.6605.